



PPG Community Engagement Funding Guidelines for PPG and the PPG Foundation

Applications for funding from PPG and the PPG Foundation are considered on an invitation-only basis for programs in the priority giving areas of Education and Community Sustainability.

Eligibility Requirements

All grant recipients must be non-profit, charitable organizations that are tax-exempt under section 501(c)(3) of the Internal Revenue Code (if U.S.-based) or must be equivalent organizations (if outside of the U.S.) with registered charitable status if available.

Funding priority is with organizations that are located in PPG or wholly-owned subsidiary locations. U.S.-based organizations are eligible for funding from the PPG Foundation. Organizations outside of the U.S. are eligible for funding from PPG.

PPG and the PPG Foundation will only support non-profit organizations that verify they comply with the following PPG Non-Discrimination Policy:

PPG and the PPG Foundation will not fund organizations that discriminate on the basis of race, religion or creed, color, sex or gender, national origin, age, familial or marital status, ancestry, citizenship, genetic information, sexual orientation, gender identify, gender stereotyping, veteran or military status, being a qualified individual with a disability, or any other factor protected by federal, state, country and/or local law, regulation or ordinance.

Grant recipients must:

- Be aligned with the priority giving areas of PPG and the PPG Foundation
- Have a track record of success in meeting the objectives prioritized by PPG and the PPG Foundation
- Have clearly defined outcomes and a system for measuring and reporting results
- Be financially stable with strong sources of income
- Have strong leadership and sufficient resources to execute programs
- Comply with applicable laws regarding registration and reporting

The following programs or organizations generally are not eligible for grant support:

- Individuals
- Donor advised funds
- Advertising or sponsorships
- Endowments or capital campaigns
- Labor, alumni or fraternal organizations
- Projects which would directly benefit PPG
- Religious groups solely for religious purposes
- Pass-through organizations (i.e. those which fund other non-profits)
- Organizations classified as supporting organizations under U.S. tax laws
- Organizations established to influence legislation or support political activities
- Fundraising events (i.e. galas, golf tournaments, telethons, walks, races, etc.)
- Professional/amateur sports organizations and teams or athletic events/programs



Priority Giving Areas

PPG and the PPG Foundation aim to create brighter and more colorful communities where PPG has a presence around the world. To fulfill this mission, PPG and the PPG Foundation provide grants to select organizations and programs that advance the priority giving areas of Education and Community Sustainability. PPG may be able to provide in-kind support in the form of product donations or employee volunteers (i.e., mentors, guest speakers, etc.) in addition to its grants. Please indicate in your application how these elements would enhance your organization's programming and its impact.

Education

The strength of our global economy depends on people who are ready to meet the challenges of a changing world. We believe education is an important driver for innovation and economic prosperity. As such, we are committed to supporting educational initiatives that help communities meet today's demands for a skilled workforce by promoting achievement and employment in fields related to science, technology, engineering and math (STEM). These fields include areas such as research & development, manufacturing and information technology.

In particular, we are committed to supporting STEM education programs that lead to academic and career achievement in fields such as Collision Repair, Color Science, Ceramic Engineering, Chemistry and Material Science. We also seek opportunities, where appropriate, to apply our knowledge and capabilities to co-create programs, provide expertise, and enhance the efforts of our non-profit partners.

Grants from PPG and the PPG Foundation within education are directed to two main areas: Advancing STEM Education and Enhancing Work Readiness Skills.

Advancing STEM Education

We aim to stimulate interest and achievement in STEM-related subjects, as well as to help young people envision a future in a related career.

Our priorities are on programs for youth (through and including high school or secondary school) and, where possible, we seek to engage women and other underrepresented populations.

We invest in programs that:

- Utilize hands-on activities to help students both learn and apply STEM skills
- Offer challenging content that is related to real-world context and application
- Enhance teachers' and educators' abilities to deliver effective and engaging programs
- Provide career exploration opportunities, ideally through interaction with role models and mentors

Enhancing Work Readiness Skills

We seek to develop skills and provide opportunities that lead to educational achievement at post-secondary levels, including colleges, universities, and technical schools, and employment in fields that are important to our global communities. A particular emphasis is placed on skill development in STEM-related fields.

Our priorities are on programs for individuals seeking educational opportunities beyond high school or secondary school and, where possible, we seek to engage women and other underrepresented populations.



We invest in activities which:

- Increase skills in industry-related fields, such as:
 - Collision Repair
 - Chemistry
 - Ceramic Engineering
 - Color Science
 - Material Science
- Increase career knowledge, aspirations and attainment
- Align with the labor market needs in PPG communities around the world
- Engage and partner with industry, technical schools, universities and community colleges
- Develop soft skills essential for employment success (i.e. communications, teamwork, time management, etc.)
- Provide experiential learning opportunities (i.e. work-based learning programs, internships, mentoring, job shadowing, etc.)

Community Sustainability

As a committed neighbor and employer, we recognize the importance in supporting community sustainability activities that help to ensure the longevity and resilience of our local communities around the world. Through our grants, we aim to strengthen our local communities by supporting organizations and programs that meet essential needs, promote environmental sustainability, foster economic development and support disaster relief efforts.

Priority funding within this area varies by location, based on the specific needs of PPG communities.

Timing and Application Process

All grants must be made through our online application system and applications are routinely accepted and reviewed throughout the year. If you have been invited to apply for a grant, your PPG Foundation or PPG Global Community Engagement representative will provide you with instructions and the link to submit your application.